

COBOURG LAWN BOWLING CLUB



May 2022



Editor's Notes

"The time has come" the President said

To talk of many things

Of bowls and jacks and jitneys

Of wrong bias and measuring strings

And how the green is rolling true

And will the season bring joy or sufferings?

(With apologies to Lewis Carroll)

Yes, it's that time of year when we all look forward to getting out on the greens and enjoying some fine weather. It is going to be an important season as we try to recover from Covid and we have news this month of how we are going to tackle that.

Ontario Trillium Fund - Resilient Communities Grant

In a recent email we told you we had been successful in our application for \$16,800 which is to help communities recover from Covid. Given that our membership last year was 60% of what it was in 2019 and that our income was further reduced by the lack of tournament and sponsor income we made a case for funds to mount a comprehensive advertising campaign to recruit new members.

There are three strands to this campaign, radio advertising, print advertising and a direct mail campaign.

Radio advertising - Starting on Monday May 9 there will be adverts running on three local radio stations. Classic FM, my FM 93.3/Classic Rock 107.9 and 89.7 Northumberland. These will run for between 4 and 6 weeks.

Print advertising - there will be half page adverts in Northumberland News for 6 weeks starting on May 5. Additionally there will be a half page advert in the summer Watershed magazine.

Direct mail - 18,000 6"x9" postcards will be issued to all Cobourg, Port Hope, Grafton and Baltimore households. This will be two sided. There is an example of this on the final page of this Newsletter.

As always we will count on you to do your bit by word of mouth and encouraging your friends to

Give it a try.



Responses to the adverts

People who respond to the adverts are likely to be on their way to joining. Their interest will have been piqued by the advertising and it will be important that we hook and maintain that interest. Appointments will be made for small groups to come and have a free lesson. Our club coach, Nan Hendren, will be in charge of these sessions and she will be helped by a group of experienced bowlers.

Doing this will ensure that potential new bowlers will all receive the same instruction, following a set series of steps. We will not be offering free "just turn up" Wednesday night sessions in June. Experience is that although we do pick up some new bowlers from those sessions there are quite a few time wasters. We believe this new approach will give us a much better chance of recruiting new members.

Grants - \$\$\$\$\$\$

This winter has been our most successful ever for grants. We have had two Ontario Trillium Grants, the Seniors Community Grant and the Resilient Communities Grant. In addition we have been successful with our New Horizons grant. In total we have received \$46,550 in grants. That is all down to members of the Executive Committee who have worked hard to construct robust, quality applications. Also to our grants officer, Mike Place, who coordinates the application process and has to navigate the complex government online systems!

Yard Sale

This will be held on Saturday May 7th between 8.00am and 12.00pm.

Donations can be brought to the club on Wednesday or Thursday afternoons between 2.00pm and 4.00pm or on Friday

from 10.00 am onwards. The more volunteers we have the better it will be. If you can spare even a little time on Friday or Saturday please contact Carol Dewey.



Opening Day May 14th

Traditionally we hold an opening day pot luck followed by a jitney. However, the Executive Committee has decided to err on the side of caution and there will not be a pot luck lunch. Instead we would like you to come to the club at 12.00pm but bring your own lunch. In this way we can enjoy a social occasion on the veranda prior to the jitney at 1.00pm. Drinks will be available from the kitchen but will be served in paper or plastic cups, so you may want to bring your own mug with you.

Membership Fees

Thank you to those who have already paid their fees. Here is a reminder of the fees and methods of payment:

\$175 returning members. \$130 new bowlers.

Cheques should be made payable to: The Cobourg Lawn Bowling Club

1) You can bring your payment to the club on opening day and give it to Helen Beaton or Bob Bates

2) You can submit your dues directly into the club bank account by an e-transfer to clbcmemb@gmail.com

3) Mail a cheque to: The Cobourg Lawn Bowling Club, P.O. Box 61, Cobourg ON K9A 4K2

Club Kitchen

The kitchen will be open for drinks but discussions are ongoing about arrangements for snacks etc during tournaments. We will let you have news of the arrangements in due course.

Short Mat Bowling

The club had a very successful season with a slight increase in membership and once again hosted a well run Canadian Championships back in November 2021. The club will also host the 2022 Championships in November.

In jitneys points were awarded to the members of the winning, second and third teams at each session (3, 2 and 1 points).

The outstanding player of the season was Dave Jones with 48 points, 12 more than the nearest competitor, John MacKenzie. Dave was presented with a very rare CLBC fridge magnet. Rare in that it has an out of date web address and a mistake in the spelling of Cobourg. It's a bit like a stamp is rare because of printing errors. 🤔



In all seriousness, well done Dave.

Photo Quiz

Well last month was easy and hard. Everybody knew it was an 8 year old Baylee van Steijn but nobody guessed it was Bozana Brick.

This could be difficult - who is this?



Cookery Corner!

A new item for the Newsletter inspired by an email sent by (checks notes) Ralph Hewitt !! A recipe for Peach Cobbler.

1/2 cup melted butter
1 cup flour
1 cup sugar
2 tsp baking powder
pinch salt
2/3 cup milk (room temperature)
1 egg

Filling

1 28 oz can sliced peaches
1 cup sugar

Melt butter in 9 x 13 pan. Put peaches in melted butter in pan. Pour 1 cup sugar over peaches. Mix flour, sugar, baking powder, and salt in bowl. Stir in milk and egg. Pour over peaches. Do not stir. Bake 35 to 45 min. at 350 or until golden brown

Have you got a recipe you want to share? Send it to the editor billcarthur@gmail.com

*I rang up my local bowling club, I said
"Is that the local bowling club?"
He said "It depends where you're calling
from."*

From the archives

This month I look back at September 2013. Newer members might think that the movie shoot at the club for the Netflix series 'Ginny and Georgia' was the first time we were part of a movie set but let me take you back to September 2013 when I wrote this.

ROCKY ROAD – IT'S A WRAP!

Monday September 9th and Ralph Stoffers, Carol Dewey, Dave and Kathleen Shirley, Louisa and I are at the club at 7.00am on a cold Monday morning – not the time we would normally bowl. But this is no normal bowling day – this is bowling in a movie!

That was the first day of shooting on the made for TV movie 'Rocky Road' – a story about a young executive who loses his high flying job in the city and returns to his small town home to help his father run an ailing ice cream business. So what's the connection with lawn bowling?

The script calls for the male lead to be challenged to a game of lawn bowls (I have no idea why). So we were supposed to be bowling in the background as the actors played out their scenes. But, to our surprise, we were required for walk on parts and to actually appear on camera as well as provide background bowling scenes. I have to say that we were awesome! If our scenes ever make it past the cutting room floor you will see what I mean. If we are left on the cutting room floor you'll just have to take my word for it.



Lots of the bowling scenes were fake in that we could not bowl the length of the green. Because of cameras and other equipment we could only roll our bowls about 20 feet, so our

bowling action looked more like it was short mat bowling rather than regular lawn bowling.



We had fun and it was interesting to see how things are done on a movie set but there was an awful lot of waiting around and I could not believe how many times we had

to repeat a scene. The Assistant Director kept coming to us and saying "that was great lawn bowlers but we're just going to have to do it again". A pity the professional actors couldn't get it right!

The location for the movie is supposed to be Vermont so

anything that showed Cobourg or anything Canadian had to be moved. That's why the US flag was flying and the Cobourg Lawn Bowling Club sign was turned back to front.

On Wednesday September 18th the crew was back at the club to film an internal scene where some of the actors were playing cards in the club house. We were not involved in that but I was there throughout to keep an eye on things.

The windfall for the club was the fees we were paid for the use of the club. In addition to the fees for the two days of filming we also picked up fees for use of the washrooms on three days when scenes were being shot in Church Street and in Victoria Park.

Footnote – the movie kept cropping up on different cable TV channels for a number of years but I doubt it is still around. I have to say it wasn't great but hey ho it was fun.

Four bowlers

Four bowlers were out on the 'Green' practising. As one of them was about to bowl at the 15th end, which was next to a busy road, they saw a funeral procession go by. Instead of bowling, the bowler removed his cap and placed it on his chest until the funeral had passed.

At this point, the other three said, "You know, that was the most touching thing I've ever seen."

And the bowler answers, "Well, I was married to her for 15 years. It was the least I could do!"

A burglar

While robbing a home a burglar hears someone say "Jesus is watching you."

To his relief he realizes it is just a parrot mimicking something he heard. The burglar asks the parrot "What is your name?"

The parrot says "Moses"

The burglar goes on to ask "What kind of person names their parrot Moses?"

The parrot replies "The same kind of man that names his rottweiler Jesus."

You know the drill by now - I had to fill the space!



Good Bowling this season

Mailshot postcard - two sided



WHY LAWN BOWL?

- ✔ It's FUN! ✔ It's great light exercise.
- ✔ Play outdoors in a beautiful park. ✔ Meet new people.
- ✔ You can compete on all levels. ✔ It's easy to learn at any age.
- ✔ The whole family can play. ✔ It's inexpensive.



Give it a try! Contact us to arrange a free lesson or for more information:

- ☎ Phone: 289.829.0182
- ✉ Email: cobourg.lbc@gmail.com
- 🌐 www.cobourglawnbowlingclub.ca

